

Online and around the world March 10 - 21, 2021 Tickets go on sale Thursday, January 28, 2021

FOR IMMEDIATE RELEASE

New York, January 2021

Join winemakers and enthusiastic fans of Burgundy for a virtual celebration of the best that the region has to offer with La Paulée Mondiale!

La Paulée Mondiale will take place from March 10 - 21, 2021 and offers a rich program of online events allowing the legendary wine gathering, produced by award-winning sommelier Daniel Johnnes and the La Paulée team, to continue virtually.

This year, La Paulée Mondiale will host live conversations with some of the most celebrated winemakers from Burgundy. Special wine offers from featured winemakers will be available via Zachys, the exclusive retail partner of La Paulée Mondiale, allowing participants to taste along and share the experience at home.

Participating Domaines

Domaine Aegerter • Domaine Marquis d'Angerville • Domaine Bachelet-Monnot • Domaine Ballot-Millot Domaine Berthaut-Gerbet • Domaine Albert Bichot • Domaine Henri Boillot Domaine Bonneau du Martray • Bouchard Père & Fils • Domaine Chandon de Briailles Maison Chanterêves • Domaine Clos de la Chapelle • Domaine Bruno Clair • Domaine Yvon Clerget Domaine Vincent Dauvissat • Maison Joseph Drouhin • Domaine Pierre Duroché Domaine Sylvie Esmonin • Domaine d'Eugénie • Domaine Faiveley • Domaine William Fèvre Domaine Didier Fornerol • Domaine Jean-Marie Fourrier • Domaine Génot-Boulanger Domaine Emmanuel Giboulot • Domaine Heitz-Lochardet • Maison Louis Jadot Domaine Antoine Jobard • Domaine Gérard Julien et Fils • Domaine Michel Lafarge Domaine des Comtes Lafon • Domaine Leflaive • Benjamin Leroux • Domaine Hubert Lignier Domaine Louis-Michel & Fils • Domaine Matrot • Domaine Olivier Merlin • Pierre Meurgey Meurgey-Croses • Domaine de Montille • Domaine Christian Moreau Père & Fils Domaine Moreau-Naudet • Domaine Pierre Morey • Morey-Blanc • Domaine Thomas Morey Domaine Georges Mugneret-Gibourg • Domaine Jacques-Frédéric Mugnier Domaine Philippe Pacalet • Domaine Sylvain Pataille • Domaine de la Pousse d'Or Domaine de la Romanée-Conti • Domaine Nicolas Rossignol • Domaine Rougeot



Domaine Jean-Marc Roulot • Domaine Georges Roumier • Domaine Armand Rousseau Domaine Etienne Sauzet • Clos de Tart • Camille Thiriet Domaine Tollot-Beaut • Domaine Eleni & Edouard Vocoret

La Paulée is proud to host virtual events with the greatest estates of Burgundy

Self-guided Grand Tasting Launching March 10, 2021

Live webinars with winemakers March 12, 13, 14, 18, 19, 20, 21

Program Highlights include:

- Seminars exploring specific vineyards sites like Gevrey-Chambertin 1er Cru Clos Saint Jacques and Chambolle-Musigny 1er Cru Les Amoureuses with winemakers and geologists
- Conversations with winemakers sharing insights on their experiences around different topics that include the Grand Cru Lieux-dits of Chablis, The Rise of Burgundy's Next Generation and Approaches to Viticulture in Burgundy
- Meet wine personalities La Paulée's founder Daniel Johnnes, world-renowned sommelier Pascaline Lepeltier, William Kelley of The Wine Advocate, and more
- **Exclusive content from winemakers** including Aubert de Villaine, Guillaume d'Angerville, Véronique Drouhin, Brice de la Morandière, Pierre and Anne Morey, Eric Rousseau, Christophe Roumier, Frédéric Mugnier, and more

History of La Paulée

The origins of La Paulée lie in the post-harvest meal shared by winemakers and their harvesters to celebrate the end of the grape-picking. In 1923, Count Jules Lafon, the great-grandfather of Dominique Lafon, turned this into a village-wide celebration by inviting the winemakers of Meursault and their friends and neighbors to bring some of their best bottles to share over a joyous lunch at the Château de Meursault. Since that time, La Paulée has returned to Meursault every year on the third day of "Les Trois Glorieuses" or "The Three Glorious Days" in Burgundy that are made up of a formal dinner at the Château du Clos Vougeot, the famous charitable auction of Les Hospices de Beaune and the lively Paulée de Meursault, which draws gourmands and lovers of Burgundy back year after year. In 2000, sommelier Daniel Johnnes brought this tradition to New York and created the annual Burgundy festival that brings together winemakers, collectors, enthusiasts and sommeliers around a shared joy and passion of the great wines of this mythical region.

Further Information for Editors



- Ticketed events are exclusive for American Express[®] Card Members
- Tickets go on sale January 28, 2021
 For more details, visit our website <u>www.lapaulee.com</u>, email Jaime Dutton <u>idutton@lapaulee.com</u> or call 646-707-9196.
- We would like to thank the <u>sponsors</u> of La Paulée Mondiale 2021: American Express[®], Acqua Panna, Champagne Delamotte, Champagne Salon, Coravin, Cote d'Or Imports, DANIEL, Grand Cru Selections, Menabrea, Poilane, S.Pellegrino, Vintage Wine Warehouse, The World of Fine Wine, Zachys and Zalto.
- Social Media:
 - Instagram/Twitter: <u>@lapaulee</u>
 - FB: <u>facebook.com/lapaulee</u>
 - website: <u>www.lapaulee.com</u>
 - #lapaulee
- Media contact

Jaime Dutton jdutton@lapaulee.com 646-707-9196

• Click <u>here</u> to see a catalog of photos from La Paulée de New York 2020



Program of Events

Wednesday, March 10, 2021

Opening Ceremonies

Kick off La Paulée 2021 with a special video featuring all participating growers and take part in the world's largest virtual "Ban Bourguignon" 5:00pm-5:30pm ET on Zoom FREE to all

Join us for the opening ceremonies of La Paulée 2021 with a welcome from Daniel Johnnes and team, a performance by the *Chanteurs de Bourgogne*, roll-call of all participating growers, and a "Ban Bourguignon" that will be sure to be the largest-ever virtual expression of the Burgundian spirit.

La Paulée & Zachys present Wine Auctions: Tips on bidding, buying, consigning, and avoiding pitfalls

Presented by Zachys auctioneer Charles Antin, Collector Ian Mill QC, and Raj Vaidya 5:30pm-6:30pm ET on Zoom FREE to all

In advance of Zachys Auction, Fine & Rare Wines in Celebration of La Paulée, on Friday March 12, we invite you to join us for a fascinating discussion offering insight to the world of buying wine at auction. This panel discussion will prime attendees to actively participate at the upcoming auction and future sales. Established collectors and burgeoning collectors alike as well as sommeliers and wine professionals will enjoy this engaging discussion.

Launching Wednesday, March 10 and ongoing

Self-guided Grand Tasting

\$50 for access

Vive la Bourgogne! La Paulée and our roster of incredible Burgundian growers want to share the spirit of La Paulée and our love of Burgundy with our passionate following.

While the Burgundians cannot be present, we have worked with a number of top growers to create a digital tasting book with audio and video components to bring to life one of the most important parts of La Paulée - the knowledge, spirit, and passion of the participating winemakers.



La Paulée is offering a number of curated tasting packs for each producer. Many of these wines are quite rare and allocated, and others are relatively new to the market and are "sommelier secrets," rarely finding their way into retail offerings, so this is an incredible opportunity to stock your cellar and enjoy a fun and educational tasting experience with some of the best that Burgundy has to offer. The tasting packs are available via our partner Zachys.

Thursday, March 11, 2021

Pressoir.wine Club Member Virtual BYO

Kicking off La Paulée 6:00pm-7:00pm ET on Zoom Free for Club Members

This virtual gathering exclusively for Pressoir.wine Club Members will be a fun and convivial way to kick off La Paulée 2021, with our guessing game "What's My Wine," Burgundy trivia, and more.

Club Members - keep an eye on our newsletter for a link to sign up. Non-members - learn more about the Pressoir.wine Club and its benefits here.

Friday, March 12, 2021

Zachys Auctions presents: Fine & Rare Wines in Celebration of La Paulée Starting at 10am

Join Zachys, a Premier Cru sponsor of La Paulée, for their Studio Sale of Fine & Rare Wines in Celebration of La Paulée on Friday, March 12. Tune in and watch live online as Zachys auctions a jaw-dropping selection of not only Burgundy, but wines from all the world's most famous wine regions! Visit Zachys for more details.

If you have any questions or want to consign with Zachys, please contact Amanda Opromolla (aopromolla@zachys.com)

The Grand Cru Lieux-dits of Chablis

A tour of Chablis Grand Cru with the La Paulée team With an exclusive video featuring Domaines Vincent Dauvissat, William Fèvre, Louis-Michel & Fils, Christian Moreau Père & Fils, and Albert Bichot 6pm - 7:30pm ET on Zoom \$75



Home of the world's most unique expression of Chardonnay, Chablis has one contiguous Grand Cru which is divided into seven *climats*, each with distinct characteristics - Les Preuses, Vaudésir, Grenouilles, Valmur, Les Clos, Blanchot, and Bougros, as well as La Moutonne.

This seminar will explore the nuances of each *climat*, with video shot on location with Vincent & Etiennette Dauvissat, Didier Séguier of Domaine William Fèvre, Guillaume Gicqueau-Michel of Louis-Michel & Fils, Fabien Moreau of Domaine Christian Moreau Père & Fils, Albéric Bichot of Albert Bichot, featuring local geologist Guillaume Morvan.

Chablis is the perfect way to start a meal, and we are thrilled to start La Paulée Mondiale by highlighting these amazing terroirs and delicious wines!

A special offer of fresh oysters is available from Taylor Shellfish

A pack of wines to taste along is available from our retail partner Zachys.

Saturday, March 13, 2021

Exploring Clos Saint Jacques

A live conversation with Jean-Marie Fourrier and Thibault Gagey Moderated by William Kelley of The Wine Advocate With an exclusive video featuring the insights of winemakers Eric Rousseau & Cyrielle Rousseau, Bruno Clair, Sylvie Esmonin, Jean-Marie Fourrier, Thibault Gagey, and geologist Françoise Vannier 12pm-1:30pm ET on Zoom \$175

If there is one Premier Cru vineyard in Gevrey-Chambertin that stands above all others, it is Clos-Saint-Jacques, a 6.7 hectare parcel of vines situated at the mouth of the Combe de Lavaux, one of Burgundy's numerous small valleys cut into the otherwise uninterrupted Côte.

This seminar will cover the entirety of this very special Clos with interviews filmed on-site with all five proprietors of the vineyard, each of whom own one parcel of vines that stretches from the bottom to the very top of the slope - Eric Rousseau & Cyrielle Rousseau, Bruno Clair, Sylvie Esmonin, Jean-Marie Fourrier, and Thibault Gagey of Maison Louis Jadot. Geologist Françoise Vannier will also add her scientific perspective.



William Kelley, Burgundy reviewer for The Wine Advocate, will moderate an accompanying live conversation with Jean-Marie Fourrier and Thibault Gagey, with the opportunity for viewers to submit questions.

Two different packs of wines to taste along are available from our retail partner Zachys.

Sunday, March 14, 2021

Chambolle-Musigny 1er Cru Les Amoureuses

A live conversation with Véronique Drouhin-Boss and Daniel Johnnes With an exclusive video featuring winemakers Christophe Roumier, Frédéric Mugnier and Véronique Drouhin-Boss 12pm-1:30pm ET on Zoom \$175

With its expressive name conjuring images of young lovers that echo the sensuality found in the wine itself, the vineyard of Les Amoureuses is appropriately beloved by Burgundy aficionados, and can be considered to be a "Premier Cru Plus," often compared in style to its Grand Cru neighbor Musigny.

We are honored to present this hallowed terroir through the eyes of three of the top vignerons who feel privileged to make wine there - Christophe Roumier, Frédéric Mugnier, and Véronique Drouhin-Boss - through video filmed on location.

A live conversation with Véronique Drouhin-Boss and Daniel Johnnes will give the opportunity for viewers to submit questions.

A pack of wines to taste along is available from our retail partner Zachys.

Thursday, March 18, 2021

Passing the Baton - The Rise of Burgundy's Next Generation

Moderated by the La Paulée team

With an exclusive video featuring winemaking families - Frédéric & Clothilde Lafarge, Thibaud Clerget, sisters Marie-Christine & Marie-Andrée Mugneret and their daughters Lucie Teillaud, Marion & Fanny Nauleau, Dominique Lafon with his daughter Léa Lafon and nephew Pierre Lafon, Véronique Drouhin-Boss & Laurène Boss Time 6pm-7:30pm ET on Zoom

\$75



A hallmark of Burgundy is the "family estate" that is passed from generation to generation. It is a particularly exciting time in the region right now, with many children of famous winemakers returning to their domaines - not necessarily to take over from their parents who might not be quite ready to retire but to work side by side and master the business.

This seminar will feature six of Burgundy's illustrious winemaking families and their stories, told through video shot on location, as well as a live discussion led by the La Paulée team with the opportunity for viewers to submit questions.

Two different packs of wines to taste along are available from our retail partner Zachys.

Friday, March 19, 2021

Approaches to Viticulture in Burgundy - 40 Years of Evolution

Moderated by Pascaline Lepeltier and the La Paulée Team With an exclusive video featuring winemakers Claude de Nicolay of Chandon de Briailles, Anne Morey of Domaine Pierre Morey, Tomoko Kuriyama-Bott & Guillaume Bott of Chanterêves, and Sylvain Pataille Time 6pm-7:30pm ET on Zoom \$75

Ask anyone in Burgundy about what has changed the most in the past 40 years and the answer will often be farming. What does that mean exactly? Pascaline Lepeltier, one of the world's most decorated sommeliers, will lead this discussion featuring pre-recorded interviews with forward-thinking winemakers Claude de Nicolay of Chandon de Briailles, Anne Morey of Domaine Pierre Morey, Tomoko Kuriyama-Bott & Guillaume Bott of Chanterêves, and Sylvain Pataille to examine the evolution of viticulture in Burgundy and how that has translated to the wines.

Two different packs of wines to taste along are available from our retail partner Zachys.

Saturday, March 20, 2021

Iconic Monopole Vineyards of Burgundy - La Tâche & Clos des Ducs

A live conversation with Guillaume d'Angerville and Daniel Johnnes With an exclusive video featuring the insights of Aubert de Villaine & Guillaume d'Angerville supporting Les Climats du Vignoble de Bourgogne 12pm-1:30pm ET on Zoom \$250



This seminar will explore two of Burgundy's most iconic monopole vineyards - Domaine de la Romanée-Conti's La Tâche Grand Cru and Domaine Marquis d'Angerville's Volnay 1er Cru Clos des Ducs, presented by Aubert de Villaine and Guillaume d'Angerville, respectively, through video recorded on location.

The history and significance of these two Climats are reflective of Burgundy as a whole, and there are no better tellers of the story of Burgundy than these two gentlemen.

Monsieurs de Villaine and d'Angerville need no introduction of course, as two of the most influential vignerons in Burgundy, but they are also founders and past presidents of Les Climats du Vignoble de Bourgogne, an organization that successfully lobbied for the recognition of the vineyards of Burgundy as a UNESCO World Heritage Site, and which currently acts to safeguard and promote them.

Guillaume will also join Daniel Johnnes for a live conversation with the opportunity for viewers to submit questions.

A pack of wines to taste along is available from our retail partner Zachys.

Sunday, March 21, 2021

Bâtard-Montrachet

A live conversation with Brice de la Morandière of Domaine Leflaive & Daniel Johnnes With an exclusive video featuring the insights of Brice de la Morandière and Pierre Morey & Anne Morey 12pm-1:30pm ET on Zoom \$175

This seminar will be a deep dive into Bâtard-Montrachet, the largest of the five Grands Crus situated between Puligny and Chassagne, with video shot on location with vignerons Brice de la Morandière of Domaine Leflaive and Pierre Morey & Anne Morey, as well as geologist Françoise Vannier, each of whom has a unique perspective on this celebrated terroir.

A live conversation with Brice de la Morandière and Daniel Johnnes will give the opportunity for viewers to submit questions.

A pack of wines to taste along is available from our retail partner Zachys.